SPONSORS & EXHIBITORS

CATALOG

Contact: Symporg SA | Rue Rousseau 30 | 1201 Geneva / Switzerland
g2mc2023@symporg.ch | Tel. +41 22 839 84 84

www.g2mc.org
WELCOME TO G2MC 2023

As members of the G2MC 2023 organising committee we are excited to share that the Global Genomic Medicine Consortium (G2MC) 7th International Conference will be held October 2-4, 2023 in Geneva, Switzerland. For those unable to attend in person, we will also be incorporating virtual sessions.

The general theme of this year’s conference is: Connecting with governing bodies and organizations, particularly LMICs, to enhance collaborations to ultimately influence genomic medicine implementation worldwide. The theme, along with subthemes, will be further refined as the planning process progresses.

Our past two conferences were held virtually due to the COVID-19 pandemic, so we are excited for the opportunity to convene in Geneva for this event. We hope you plan to join us in person or virtually for this leading-edge event bringing together world leaders to advance the field of genomic medicine.

ABOUT G2MC

G2MC is a program within the Global Genomic Medicine Collaborative (GGMC, https://globalgenomics.org), a not-for-profit organization based in the United States that was established in 2016 with the vision of Genomic Medicine for Everyone. Specifically for G2MC, the goal of bringing together the global community to enable the implementation of genomic medicine to improve individual and population health. Since its formation, G2MC has held international conferences approximately every 18 months to bring together leaders and experts in the field of genomic medicine from across the globe to explore and discuss advances in genomic medicine and brainstorm solutions to roadblocks. As an outcome of the 2018 International Conference in Capetown, South Africa, G2MC re-defined its mission to focus on low-resource settings – areas where the implementation of genomic medicine in healthcare could intensely improve the lives and health of individuals and communities. Known as “a city of world diplomats,” Geneva is the headquarters of the United Nations, the World Health Organization, the United Nations High Commission for Refugees, and the World Trade Organization, amongst others.

For more information, visit our website (Global Genomic Medicine Consortium (G2MC))
ONSITE AND VIRTUAL PRESENCE

The Congress will simultaneously have an onsite event with live presentations and a virtual event with access to live sessions via a streaming platform. Participants online will have the possibility to interact with the speakers via our live Q&A interface.

Given the unpredictable developments surrounding COVID-19, we remain flexible as to how you wish to partake in the event. If you registered for the onsite event and wish to attend virtually (or vice-versa), we will make sure to make the appropriate changes.

LOCATION & VENUE

Geneva, Switzerland
Located in the southwestern corner of Switzerland, Geneva is situated along Europe’s largest lake, Lac Léman (Lake Geneva), and surrounded by the French Alps and Jura Mountains. Known as “a city of world diplomats” Geneva is headquarters to the United Nations, the World Health Organization, the United Nations High Commission for Refugees, and the World Trade Organization, just to name a few.

CAMPUS BIOTECH

The conference will be held at Campus Biotech in Geneva. The center is known as “a Swiss center of excellence in biotechnology and life sciences research focusing on three domains: Neuroscience & Neurotechnology, Digital Health and Global Health.”
# SPONSORING PACKAGES

<table>
<thead>
<tr>
<th>Main Sponsors</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
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</thead>
<tbody>
<tr>
<td><strong>G2MC Website</strong></td>
<td></td>
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<tr>
<td>Organisation logo on the G2MC website funding page (size proportional to membership contribution)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td><strong>G2MC 2023 Conference</strong></td>
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<td>Organization logo on meeting communications (e.g., event webpage, rotating on slides during breaks, conference program, etc. - size proportional to membership contribution)</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Host a physical booth</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Host a virtual table in a face-to-face online networking room</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Host a dedicated in-person or virtual exhibition booth where sponsors can share organizational materials and arrange meetings with virtual participants</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Sponsor a working group meeting breakout room (e.g., G2MC Evidence Working Group Breakout Session, Sponsored by &lt;your organization&gt;)</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Sponsor a main individual conference session</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Sponsor the virtual platform</td>
<td>Yes</td>
<td>Yes</td>
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<td>Present in a dedicated ‘sponsor session’ presentation must be related to genomic medicine implementation</td>
<td>Yes</td>
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<td>Sponsor a G2MC Award (e.g., Young Investigators Best Abstract, Best Presentation, etc.)</td>
<td>Yes</td>
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<tr>
<td>Opportunity to actively engage directly with the G2MC Steering Committee</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
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<tr>
<td>15 passes</td>
<td>10 passes</td>
<td>5 passes</td>
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### SPONSORING PACKAGES

- **Platinum Sponsor** CHF 50’000.00
- **Gold Sponsor** CHF 20’000.00
- **Silver Sponsor** CHF 10’000.00
DISPLAY BOOTHS

The display space will take place in the Forum area of the Campus Biotech.

Each booth surface is 6 sqm (2 m x 3 m). We will provide 1 table, 2 chairs and electricity. There is no structure provided for the booth.

You will also have the opportunity to be present on the online platform used for the live streaming of the sessions. This virtual space allows you to display a logo, a short presentation, video(s), external links and brochures to download.

Any additional equipment is subject to additional costs (screen, computers, etc.). Please contact us for availabilities and prices.

| Commercial booth | 2 x 3 m = 6 sqm | CHF 3'000.00 + VAT |

Please contact us should you need a bigger surface for your booth.

Includes:
- Naked surface 6 sqm
- 1 table (120x60x75 cm)
- 2 chairs
- 1 electric socket 230V/10A/2KW
- 2 staff badges (with access to the sessions)
- WiFi
- Coffee breaks & lunches
- Mention on the Congress website, mention on a slide shown before and after the sessions and virtual space on the streaming platform.
BRANDING

☐ Conference bags (limited to 1 sponsor)*  CHF 2‘500.00
☐ Lanyards (limited to 1 sponsor)*        CHF 2‘500.00
☐ Notepads and pens (limited to 1 sponsor)*  CHF 2‘500.00
☐ Your leaflet in the conference bags**     CHF 500.00

* provided by the sponsor (graphic design upon approval by the organising committee)
** to be provided by the sponsor one week in advance

SOCIAL EVENTS

Company name and logo on posters or banners. Posters/banners to be provided by the sponsor

Welcome Cocktail

☐ Monday, October 2nd, 2023  CHF 7‘500.00

Congress Dinner

☐ Tuesday, October 3rd, 2023  CHF 10‘000.00

OTHER SPONSORING OPPORTUNITIES

We are open to discussing any other idea or project you would like to implement during the Congress to promote your company or institution. Don’t hesitate to contact us with your ideas!
VAT
All amounts specified are VAT excluded.

Insurance
Neither the Organizers (Symporg SA and G2MC) nor the Venue Owners will be responsible:
• For the safety of the exhibition or property of any Exhibitor or other person.
• For loss or damage caused to the exhibition or the property of the exhibitor or any other person due to: fire, storms, lightning or any other natural disaster that might occur.
• For loss or damage caused to the exhibition or the property of the exhibitor or any other person due to: theft, civil disturbances, terrorist act or war

Further, neither the Organizers (Symporg SA and G2MC) nor the Venue Owners will be responsible for any financial loss due to the postponing or cancellation of the event because of the partial or complete unavailability of the venue building.

The Sponsor / Exhibitor hereby agrees that they have full insurance to cover the loss or damage to all ought equipment and materials brought to the exhibition.

The Sponsor / Exhibitor hereby agrees that they have full insurance to cover all employees for accident and illness that would be independent of any major event that could be hindered onto the Venue Owner or the Organizer.

Conditions of payment
After receipt of the enclosed application form by the Congress Secretariat, Symporg SA will invoice the entire amount and require a non-refundable deposit of 25% of the total amount due.

Assignment
The sponsored items will be assigned by the organizers on a “first come first served” basis.

Cancelation of the in-person event
If the G2MC 2023 Congress, due to the COVID-19 situation, cannot take place in-person, all contracts will be canceled and paid amounts refunded. A new agreement will be discussed for an online presence of the Sponsors / Exhibitors.

Signature

Name: .......................................................................................................................................................

Date and place: .....................................................................................................................................

Signature: ...............................................................................................................................................
SPONSORING AND EXHIBITION FORM

COMPANY DETAILS

Company ..............................................................................................................................................

Contact ...................................................................................................................................................

Address ..................................................................................................................................................

Postal Code ...........................................................................................................................................

City ..........................................................................................................................................................

Tel ............................................................................................................................................................

E-mail .....................................................................................................................................................

To be returned to:

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CH-1201 - Geneva, Switzerland

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E-Mail: g2mc2023@symporg.ch